

ASG-PS'Soft IT Asset Management *Next Generation*

In a challenging economy, the implementation of IT Asset Management best practices is the ideal way to maximize operational efficiencies and deliver significant cost savings. Asset Management is the foundation for Business Service Management strategy, and has become a "must" discipline.

More than ever, a disciplined Asset Management strategy helps IT organizations cut costs and influence corporate decision-making by managing the physical, financial, and contractual aspects of the IT assets.

The ASG-PS'Soft IT Asset Management Next Generation solution (ITAM^{NG}) enables your organization to find efficiencies in your IT Asset Management processes. Aligned with ITIL[®] best practices, it delivers a comprehensive and precise picture of your IT infrastructure, ensuring you have all the information you need to understand the value of IT, control and optimize costs, anticipate investments, and drive key initiatives. Thanks to its total adaptability to your enterprise's environment, ITAM^{NG} can be easily configured to support your current business processes, while allowing these processes to be honed over time to achieve optimal performance.

Automated IT Asset Discovery

Strategic audit planning is one of the foundations of effective IT hardware and software asset management. ASG-Trackbird™ is the inventory tool embedded in the Asset Management solution. It delivers automated discovery and monitors licensing and compliance, freeing valuable resources in your enterprise to focus on other critical business issues. Fully integrated, ASG-Trackbird™ provides an end-to-end IT asset inventory solution that delivers automated discovery and monitors licensing and compliance, freeing valuable resources in your enterprise to focus on other critical business issues. It generates easily customizable reports on all aspects of the organization's infrastructure, including software usage and licensing, hardware configurations, virtual IT assets, and capacity, enabling managers to get a clear understanding of what they have and make better budgeting and purchasing decisions.

Enhanced Asset Lifecycle Management

ITAM^{NG} offers full asset lifecycle management. From purchase to disposal, it keeps track of the lifecycle states for each managed asset, and applies consistent practices to monitor and track physical and logical changes via business process automation. This approach ensures that the asset management processes introduced are suited to corporate standards, and each one delivers measurable performance gains.

Comprehensive Management of your Assets

ITAM^{NG} allows you to manage simple to complex assets – from an entire system to single hardware items or single software modules. ITAM^{NG} is a flexible, configurable solution that enables you to align your specific needs with the types of assets being managed, (i.e., hardware, software, servers, mobile devices, business applications, virtual environments, data centers, or even non-IT assets). ITAM^{NG} manages the relationships among assets with contracts, users, costs, and organizational units to enable comprehensive asset reporting. To facilitate IT operations, it maintains change histories across an asset's entire lifecycle.

FOR UNDERSTANDING THE
VALUE OF IT

Benefits

- ✦ Manages your IT asset inventories by planning asset allocations, tracking procurement, and receiving and deployment processes
- ✦ Redeploys surplus assets to avoid the additional costs of maverick buying by leveraging surplus asset inventories
- ✦ Optimizes software licenses by tracking software usage to avoid over-licensing, and to reuse or harvest existing software licenses
- ✦ Avoids lease penalties by creating alerts, runs vendor reports and manages the return of assets on time
- ✦ Manages warranty, maintenance, and insurance contracts for efficient renewals and penalty avoidance
- ✦ Manages reoccurring contract payments and allocates costs to supported assets or services
- ✦ Eliminates continued payments on maintenance contracts for assets no longer in service, or non-critical to the operation
- ✦ Applies consistent practices to monitor and track physical and logical changes via business process automation

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Efficient Management of your Software License

ITAM^{NG} supports a large variety of software licensing contracts (multi-user software, per-transaction, per-processor, per-concurrent user, or per-named user) to meet compliance and avoid over-purchasing. Contract details include contract terms and conditions, alert notifications, related software assets, costs, and vendor history. Out-of-the-box integration with ASG-Trackbird, or the ability to integrate with any third-party inventory tools on the market, allows it automatically to populate the repository with the installed software application and version recognition capabilities, and then to reconcile installed licenses against actual licenses purchased.

Standardize and Automate Best Practices to Increase Staff Efficiency

ITAM^{NG} provides on a compelling and simple web 2.0 user interface which is easily customizable to meet your current business process requirements, while allowing these processes to be honed over time to achieve optimal performance. You can automate and manage all asset lifecycle management processes, including service request, delivery, installation, redeployment, and retirement. This attractive user-oriented interface accelerates the installation and deployment phases, and avoids complex and expensive-to-maintain implementation.

Third-Party Integration and Reconciliation

To ensure you get the best out of your Asset Management program, ITAM^{NG} provides integration with your existing infrastructure - inventory and software distribution tools, system and network management, ERP, active directory, supply chain, etc. - so you can leverage your existing investments and pool master data. The ability to consolidate multiple data sources using standard connectors, and reconcile and aggregate data into a central repository ensures IT organizations have an accurate picture of their IT infrastructure. The flexibility and scalability of ITAM^{NG} is your guarantee for a sound, long-term investment.

Cost Tracking and Control

ITAM^{NG} keeps track of all costs associated with the asset lifecycle management, from the acquisition price, depreciation, upgrades, work orders, and maintenance operations related to assets. It allows you to understand the value of IT. ASG-PS'Soft IT Financial Management is fully integrated to the Asset Management solution and supports the asset financial lifecycle management from budgeting, to procurement, and charge back.

Vendor and Contract Management

ITAM^{NG} manages any type of contracts (maintenance, lease, insurance, warranty, etc.) and stores all key information on contract terms and conditions, pricing, associated SLAs, and related vendors. Key details

and alert notifications are automatically sent to managers who are in charge of maintaining compliance or who are affected by the contract terms and conditions. It helps efficiently manage reoccurring contract payments, allocation of costs to supported assets and services, and eliminate continued payments on maintenance contracts for assets no longer in service, or non-critical to the operation. ITAM^{NG} tracks work orders and links them to the appropriate contracts and assets. All costs associated with the work order are tracked as well. Managers can define whether the work performed is off-contract, on-contract, or handled by internal maintenance.

Lease Management

For leasing contracts, ITAM^{NG} helps you avoid lease penalties by precisely managing assets under lease and creating alerts, running vendor reports, and managing the return of assets prior to end-of-lease deadlines. ITAM^{NG} maintains the original configuration of leased assets, enabling all additions or upgrades to be identified and removed before the asset is returned.

Highly Customizable Dashboards

ITAM^{NG} includes an advanced and flexible reporting and analytics engine with customizable dashboards ensuring value to all members of your IT organization. Executive members gain comprehensive insight to SLA status, asset and service trends, costs, and the business impact of IT. Asset Managers, IT Financial Managers, and administrators can realize faster resolution times, easier root-cause analysis, and early warning of potential issues. No matter what your role in the organization, ASG-PS'Soft revolutionizes how you conduct IT Operations.

Centralized Administration Console

ITAM^{NG} has a centralized administration console for easier deployment, updating, and changes in management settings and rules. The console's many features include centralized or distributed administration, single or multi-site management, profile management, search and update settings, and bulk updates.

Supports International Coverage

ITAM^{NG} provides support for international environments, multi-site, and multi-currency, and can be localized to support several languages, including local regionally-tailored catalogs and pricing.

Flexibility: On-Premise or SaaS

ASG-PS'Soft IT Asset Management is available either on-premise or on-demand, delivering real flexibility in the deployment mode. Customers can either acquire a solution hosted on-premise in perpetual license mode (CapEx), or the SaaS solution hosted and managed by ASG as a subscription-based model (OpEx). We also enable you to seamlessly shift between SaaS and on-premise at any time.



ASG provides a full range of practical software solutions that help IT organizations lower costs, save time, and make proactive decisions that drive business success. Best known for its broad portfolio of best-value, results-driven technologies, ASG partners with 85 percent of the world's largest companies to optimize IT service delivery in both mainframe and distributed environments. Founded in 1986, ASG is a privately held global company based in Naples, Florida, with more than 65 offices worldwide.

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